

WISCONSIN URBAN FORESTRY COUNCIL MEETING

October 13, 2017; 8:30 AM – 9:00 AM: WI Urban Forestry Council

9:00 AM – 3:30 PM: Joint Meeting

Location: The Oxbow Hotel, 516 Galloway Street, Eau Claire, WI 54703

IN ATTENDANCE (WUFC Members): Will Andresen, Todd Chwala, Mark Freberg, Keith Hardie, August Hoppe, Shirley Brabender Mattox, Tony Nowak, Jordan Skiff, Dwayne Sperber, Jeffrey Treu, Kelli Tuttle, Shahla Werner, Jeff Wolters

EX-OFFICIO (NON-VOTING) WUFC MEMBERS IN ATTENDANCE: Brad Johnson, Jill Johnson, Sara Minkoff, Jeff Roe

GUESTS (NON-VOTING) IN ATTENDANCE: Dan Buckler, James Burks, Heath Ellis, Jeff Hafner, Emma Hannigan, Carmen Hardin, Ken Holman, Jim Lemmerman, Laura Lorentz, Mike McNamara, Gary Michael, Lee Mueller, Emily Mumford, Ryan Murphy, Gail Nozal, Anne Oldakowski, Mike Reinikainen, Steve Roos, Kevin Sayers, Fred Souba, Jr., Monica Sweeney, Andy Stoltman, Carrie Tauscher, Katy Thostensen, Jim Vaughan, Karen Zumach

ABSENT (WUFC Members): Kristen Beyer, Wendy Braun, Patty Dreier, Marla Eddy, Kristin Gies, Leif Hubbard, Thomas Landgraf, Donald Merkes, Kim Miller, Maggie Pipek, Daniel Siewert, David Sivy, Blake Theisen, Les Werner, Curt Witynski

1. Breakfast and Networking: Refreshments provided by Wisconsin DNR

		<u>Length</u>	<u>Type</u>
7:30 – 8:30 AM	Breakfast	1 HOUR	REFRESHMENTS + NETWORKING

2. Call WI Urban Forestry Council Meeting to Order

	<u>Lead</u>	<u>Length</u>	<u>Type</u>
8:30 – 9:00 AM	Jordan Skiff, chair	½ HOUR	UPDATES + APPROVE MINUTES

Description: Call WI Urban Forestry Council Meeting To Order:

- By-Laws revisions vote
- White paper/letter advocating for the inclusion of an urban wood utilization segment in college sustainability design courses, D. Sperber, author
- Potential scholarship funds for professional development
- Urban Forestry Council Biennial Report
- Approve minutes from September 1, 2017 meeting
- 2018 Meeting Dates: March 9; June 20 (Stevens Point); September 14; November 9. Locations TBD if not noted.

Outcome: Approve September 1, 2017 minutes.

Preparation:

- Review By-laws revisions (sent with October agenda).
- Review white paper (sent with October agenda).
- Review Urban Forestry Council Biennial Report (sent with October agenda).
- Review September 1, 2017 Meeting Minutes (sent with October agenda).

Discussion Comments:

1. By-laws revisions vote: Mark Freberg made a motion to accept the By-laws revisions as proposed; Tony Nowak seconded; all voted in favor.
2. White paper/letter advocating for the inclusion of an urban wood utilization segment in college sustainability design courses, D. Sperber, author: Kelli Tuttle moved to accept this as written. August Hoppe seconded the motion. All voted in favor. Schools to be contacted include: Milwaukee School of Engineering, University of Wisconsin-Milwaukee School of Architecture and Regional Planning, Milwaukee Institute of Art and Design, among others.
3. Potential scholarship funds for professional development: History of this item from Jeff Roe—different Council members have requested funds from DNR to assist in attending a variety of training sessions and conferences over the years. Jeff Roe proposes having \$500/year available for this use; Executive Committee will decide how to allocate funds with final approval by DNR. The Executive Committee will determine a formal process for this. Jordan Skiff thanked Jeff Roe and DNR. In addition, Jordan Skiff stated that the Arbor Day Foundation has offered each state a scholarship to cover the cost of registration for a Council member to attend the annual Partners in Community Forestry conference for the past several years; Kristin Gies used these funds three years ago; we provided it for a UWSP urban forestry undergraduate student in 2016; WI did not use this in 2017.
4. Urban Forestry Council Biennial Report: Jordan Skiff provided background information and introduced the topic. He suggested we aim to complete the report by October 27. There was discussion regarding format,

content, length and intended audience. Jeff Roe: main use/audience is for internal use at DNR; Jordan Skiff suggested we could create addendums/one page summaries for specialized audiences/events. Jeff Roe offered DNR funds to print copies as needed. Shahla Werner made a motion to accept the draft Biennial Report with final presentation to be determined by Executive Committee; Mark Freberg seconded; all voted in favor.

5. Approve minutes from September 1, 2017 meeting: Jeff Treu made a motion to approve the minutes if the Executive Committee pares them down; Kelli Tuttle seconded. Discussion: Mark Freberg suggested keeping the discussion detail from meetings out of the minutes. Jeff Treu suggested checking on guidance with DNR. All voted in favor.
6. 2018 Meeting Dates: March 9; June 20 (Stevens Point); September 14; November 9. Locations TBD if not noted. Our June meeting is the day following the CTMI IV graduation event (evening of June 19 in Stevens Point). Council members will receive a formal invitation to participate in the graduation event and we will hold our meeting the following day in Stevens Point for convenience. The Executive Committee will work on meeting locations and agenda topics.
7. Mark Freberg made a motion to adjourn the meeting at 9:00 AM; August Hoppe seconded; all voted in favor.

Decisions ([Method]):

1. By-laws revision accepted.
2. White paper/letter accepted.
3. Urban Forestry Council Biennial Report accepted with format to be determined by Executive Committee.

Action Items:

1. Sara Minkoff will post updated By-laws on Council webpage.
2. Dwayne Sperber will distribute white paper/letter as appropriate.
3. Executive Committee will determine process for allocating scholarship funds from DNR.
8. Executive Committee will work with DNR to determine level of detail needed in meeting minutes and will summarize September 1, 2017 minutes for public posting and distribution.
9. Executive Committee will finalize Urban Forestry Council Biennial Report and convene a meeting with Jeff Roe and Fred Souba, Jr. to discuss Council suggestions.
10. 2018 Meeting Dates have been scheduled but locations and agenda items will be determined by Executive Committee.

9:00 AM

ADJOURN WI URBAN FORESTRY COUNCIL MEETING

3. Call Joint Councils Meeting to Order

9:00 – 9:15 AM	<u>Lead</u> Jordan Skiff (WI) and Jim Vaughan (MN), chairs	<u>Length</u> 15 MINUTES	<u>Type</u> INFORMATIONAL
<u>Description</u> : Call Meeting to Order: ➤ Welcome + Introductions ➤ Agenda Repair			
<u>Outcome</u> : Information exchange and discussion.			

4. State Urban Forestry Programs Overview

9:15 – 10:00 AM	<u>Lead</u> Jeff Roe, WI DNR, and Ken Holman, MN DNR	<u>Length</u> 45 MINUTES	<u>Type</u> INFORMATIONAL
<u>Description</u> : State Urban Forestry Programs Overview: ➤ WI DNR Urban Forestry Program, Jeff Roe, WI DNR ➤ MN DNR Urban Forestry Program, Ken Holman, MN DNR			
<u>Outcome</u> : Information exchange and discussion.			
<u>Discussion Comments</u> : See PowerPoint presentations: WI DNR UF presentation and MN DNR U&CF presentation; presentations available upon request.			

10:00 – 10:15 AM

BREAK: Refreshments provided by Wisconsin DNR

Items in **Yellow** need Action

Items in **Turquoise** should be added to next Agenda

5. US Forest Service Urban and Community Forestry Updates

10:15 – 10:45 AM	<u>Lead</u> Jill Johnson, USFS	<u>Length</u> ½ HOUR	<u>Type</u> INFORMATIONAL AND DISCUSSION
<u>Description:</u> US Forest Service Urban and Community Forestry Updates			
<u>Outcome:</u> Information exchange and discussion.			
<u>Discussion Comments:</u> See PowerPoint presentation: <i>USFS Updates to Councils</i> ; available upon request.			

6. Wisconsin's Urban Forest Inventory and Assessment

10:45 – 11:45 AM	<u>Lead</u> Andy Stoltman and Dan Buckler, WI DNR	<u>Length</u> 1 HOUR	<u>Type</u> INFORMATIONAL AND DISCUSSION
<u>Description:</u> Wisconsin's Urban Forest Inventory and Assessment			
<u>Outcome:</u> Information exchange and discussion.			
<u>Discussion comments:</u> See PowerPoint presentation: <i>WI DNR UFIA presentation</i> ; available upon request. They suggested anyone interested to go to the <i>My City's Trees</i> site: http://tfsfrd.tamu.edu/mycitystreets .			

7. State Urban Forestry Programs Overview

11:45 AM – 12:00	<u>Lead</u> Kevin Sayers, MI DNR	<u>Length</u> 15 MINUTES	<u>Type</u> INFORMATIONAL AND DISCUSSION
<u>Description:</u> State Urban Forestry Programs Overview: ➤ Michigan Programs Overview from State Coordinators			
<u>Outcome:</u> Information exchange and discussion.			

12:00 – 12:45 PM LUNCH
Provided by Wisconsin DNR in The Lakely

8. Presentation: Urban Wood Elements in The Oxbow Hotel and The Lakely

12:45 – 1:15 PM	<u>Lead</u> Tim Brudnicki, Eau Claire Woodworks	<u>Length</u> ½ HOUR	<u>Type</u> TOUR
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9. Wisconsin's Urban Landowner's Survey

1:15 – 2:00 PM	<u>Lead</u> Katy Thostenson, WI DNR, Social Science Analyst	<u>Length</u> 45 MINUTES	<u>Type</u> INFORMATIONAL AND DISCUSSION
<u>Description:</u> Wisconsin's urban landowner's survey results. WI DNR collaborated with the US Forest Service to pilot an urban form of the National Woodland Owner Survey to better understand who owns and manages our urban forests. This survey will provide insights about the perspectives and behaviors of WI's urban residents concerning management of their trees and green spaces. The survey was mailed in early 2017 to 6,000 urban residential property owners across four metro areas: Milwaukee, Madison, Wausau and Green Bay. The WI DNR is partnering with UW-Extension and UW-Madison to develop resources that translate the results into applied insights for urban forestry professionals and WI communities, designing more effective outreach to urban residents for managing their trees and green spaces			
<u>Outcome:</u> Information exchange and discussion.			
<u>Discussion comments:</u> See PowerPoint presentation: <i>WI DNR Urban Landowners Survey presentation</i> ; available upon request.			

10. Facilitated conversation: How can state councils most effectively and efficiently collaborate and share resources? What are each state's top priorities?

2:00 – 3:00 PM	<u>Lead</u> Jill Johnson, USFS (facilitator)	<u>Length</u> 1 HOUR	<u>Type</u> INFORMATIONAL AND FACILITATED DISCUSSION
<u>Description:</u> How can state councils most effectively and efficiently collaborate and share resources? How can councils develop a shared voice for greater impact at the state and national levels? What roles can councils play to strengthen state urban forestry programs? What roles can state staff play to strengthen state councils? Future joint meetings: How/Where/When/Frequency? What are each state's top priorities?			
<u>Outcome:</u> Information exchange and discussion.			
<u>Discussion notes</u> from Jill Johnson shared via email			
<u>Decisions ([Method]):</u> See #4 above.			
<u>Action items:</u> Jill volunteered to help arrange a meeting of all Midwest Councils and poll to determine the highest-priority topic to cover during that meeting. A poll to determine a date and topic will be sent directly to each council chair; he/she can engage their councils for input as they wish.			

11. State Urban Forestry Programs Overview

3:00 – 3:15 PM	<u>Lead</u> Carrie Tauscher, IN DNR, Emma Hannigan, IA DNR	<u>Length</u> 15 MINUTES	<u>Type</u> INFORMATIONAL AND DISCUSSION
<u>Description:</u> State Urban Forestry Programs Overview: ➤ Indiana Programs Overview from State Coordinator ➤ Iowa Programs Overview from State Coordinator			
<u>Outcome:</u> Information exchange and discussion.			

12. Future Agenda Items + Meetings

3:15 – 3:30 PM	<u>Lead</u> Jordan Skiff (WI) and Jim Vaughan (MN), chairs	<u>Length</u> 15 MINUTES	<u>Type</u> INFORMATIONAL AND DISCUSSION
<u>Description:</u> Future Agenda Items + Meetings			
<u>Outcome:</u> Information exchange and discussion.			
<u>Discussion comments:</u> Jordan Skiff and Jim Vaughan thanked everyone for participating in this regional meeting. There is interest in continuing to meet across state borders to share information and resources, as well as strategies for increased engagement of Council members and locating additional funding opportunities. Unsure of what this will look like but expect continued conversations on this topic.			

3:30 PM

ADJOURN JOINT COUNCILS MEETING